

Of Course You Can!

Simple Ideas for Success in Your Home-Based Business

Have you started your own home-based business and now you're feeling confused or frustrated? This book for beginners and experienced business owners in network marketing and other home-based businesses introduces you to the basic concepts of business and the seven steps to building your business. "Bravo, fellows!! I think it would behoove everyone who thinks they 'can't' do this business to read your eBook! You were brief and to-the-point in each chapter." Frances Alston, Herbalife Distributor, USA "...it focuses on getting into action and breaks down the business to one of nurturing relationships." Jerry Klimas, creator of Home Business Manager "Absolutely what is needed for everyone." Maxwell Steele, creator of HerbalFront, UK From the review...

Steven List and Steve Thompson are two very energetic men on a mission to help people succeed in their home based business. Mr. List is a Software Professional who has worked for and helped start numerous businesses for over thirty years and has been in network marketing since the 1980's. As CEO of a marketing design company, he consults companies on developing their electronic marketing strategies. Mr. Thompson, the other half of this dynamic duo, has had an outstandingly successful career in Network Marketing. He has developed extensive training programs for novice network marketers and is highly respected and admired for building an organization of thousands. Steve has contributed to the development of several network marketing companies and is highly sought after for his expertise.

"Of Course You Can"• is a motivator, muse, mentor and psych manual.

From the beginning to the end, this book pushes and prods the reader to achieve their goals. "What do you mean you can't?" is just one of the many hurdles that they help you through. "But I'm afraid to", another answer from the book, "afraid of what" and so it continues meeting all possible objections until you give in.

Relationship management is another critical point covered in the book. No matter what business you are in, relationships are a large part of it and "Of Course You Can"• covers this area very thoroughly. Familiarity of product and services, defining your target customers, attracting attention to your product, it is all here. Up Sell, Cross Sell, Bottom Up, Top Down, they even went as far as give you the buzz words. Then just when you think you have it down pat, they give you an additional Seven Business Steps. Along with this, you are given fifteen concepts that must be internalized in order to become successful. If it sounds like a lot of numbers, it's not. It is just their way of presenting it in an understanding manner.

I enjoyed reading "Of Course You Can"• and received a very good insight into some of the fears that a person can have and how to overcome them. "Of Course You Can"• is a good manual for success in a home based business. In my opinion, "Of Course You Can"• is an informative and enjoyable read and rates an A. Review by William Phenn for Reader Views