

The most important message ever sent by NC Steve Thompson

Hi Team!

We are fortunate to be in Ambit, RIGHT NOW! Not only was the NYC Leadership Launch fantastic, but I was fortunate to spend a little time with our Executives and they are full of good news and huge forecasts. Here is what is going on.

Jere let us know that even though we are debt free and profitable, Ambit raised millions more in capital, just to be ready to take advantage of the timing in our marketplace. ALL of Ambit's systems were redone in 2009 and Ambit is ready for the largest growth year ever. He called it 2010, the WOW Year. I want to be part of that. Be sure to get to the Leadership Launch coming to your area so you can hear all of the information, directly from our CEO, Jere Thompson, Jr.

Chris went over some of the real numbers. We were Number 46 on the list of largest MLMs by dollar amount last year. That was based on 2008 sales, so prepare yourself for Ambit to move way up the charts as our 2009 sales were almost double. And, 2010 looks like it will dwarf that!

Chris also shared some profitability statistics and explained that because of that, Ambit is ready to pour even more money into the field. When you read the numbers, that will astound you. That leads to our kick off with Double/Triple Bonus. It is good through February 26th (Have to end on a Friday to keep the pay weeks straight). If that has not already got you working like never before, let me share some of the numbers with you.

Ambit ran the Exact Same Promotion in October 2009. Results:

Highest number of new consultants ever.

Highest number of new customers ever.

Over \$2,000,000 paid out to the consultants (Highest Ever).

Triggering (Consultants joining Ambit and getting customers in 28 days to release bonus), reached an all time high.

Texas – 77% of all new consultants triggered. 60% with Triple Bonus!!!!

NY – 88% of new consultants with ALMOST ALL TRIGGERING DOUBLE BONUS (Call someone in NY!!!)

IL – In between the numbers for Texas and NY, with the highest trigger ever

Largest increase to Residual Income Customer Base ever in Ambit.

That brings us to RIGHT NOW:

The holidays are behind us and America is still reeling from the worst recession ever, and Ambit is poised to become the Fastest Growing Company in America.

You own a business in the company that will make history in 2010. Ambit will be eligible for the Inc 500 (Hint, Hint), and many other newspapers, magazines etc will pick up on our incredible growth. They will be gracing us with FREE promotion for YOUR BUSINESS!

Other MLMs are suffering as Auto-ship and unnecessary products take a hit as Americans seek to save money and WE SAVE THEM MONEY on services they can't live without!!!

Ambit is ready to pay us more than ever before. Way beyond the already most lucrative compensation plan around.

Our Top Leaders and Executives are on tour to spread the word and teach you how to take advantage of WHERE YOU ARE RIGHT NOW!

How to get the most out of the Double/Triple Bonus:

Don't focus on customer gathering! (Yes, I mean that.)

Teach new consultants to make a list and invite everyone to take a look at the Ambit Business Opportunity. Learn to toggle from consultant to customer on any prospect that hesitates or says no or not right now.

Did you get that?

Always ask people to be consultants and I assure you, many will not be ready. Simply ask them to be your customer and they will do so in part so you don't bug them about the business anymore. After they see the savings and travel

incentives for themselves, they will be more ready to look at the business.

Big time success is just that simple. However, many of you reading this will say, "I can't do that. I need them to focus on customers first so both them and I get my bonus". The result, one bonus and a very slow growing team. We average 4 to 5 real customers per consultant. You want more customers, get more consultants. PERIOD!!! If you are concentrating on customer gathering, you just don't get it, and you won't get the Big Income. Yes, everyone needs to get a few customers and trigger the bonus, but you do so by concentrating on inviting people to look at the business and **JUST REMEMBER THAT IF THEY SAY NO OR NOT RIGHT NOW, ASK THEM TO BE YOUR CUSTOMER!!!** Quit chasing people. Make them a customer and move on. There are many more waiting.

You are responsible for your own customers and ensuring those you sponsor get theirs. If after a week they are not getting customers talk to them about toggling from Consultant Prospect to Customer. **DON'T EVER STOP RECRUITING TO GET CUSTOMERS!**

I talk to folks all the time that put their focus on making sure everyone triggers. Then they ask me why they can't earn the big money. I call that a CLUE! A customer is someone that says no or not right now to the business. Get your horse in front of your cart, and you will quickly fill your cart with customers. Our work horse is the Consultant!

I wish each of you the best of success in your Ambit Business. I will be at each Launch Event to help you learn the Secrets to Success. But, you have to make a decision **RIGHT NOW**, that you take responsibility for doing and teaching it correctly. Do so and enjoy the greatest success of your life. Or, get advice from someone that doesn't earn a fortune each year, and follow their advise. If you want Big Time Success, follow in the footsteps of Successful People. That is what I did. Look where it got me!

Thanks for all you do. Grab for your dreams, **NOW!**

Not working hard in Ambit Energy this year could be the **GREATEST FINANCIAL MISTAKE OF YOUR LIFE**. It is your choice.

See you at the **TOP!**

To Success,

Steve Thompson
National Consultant, Ambit Energy